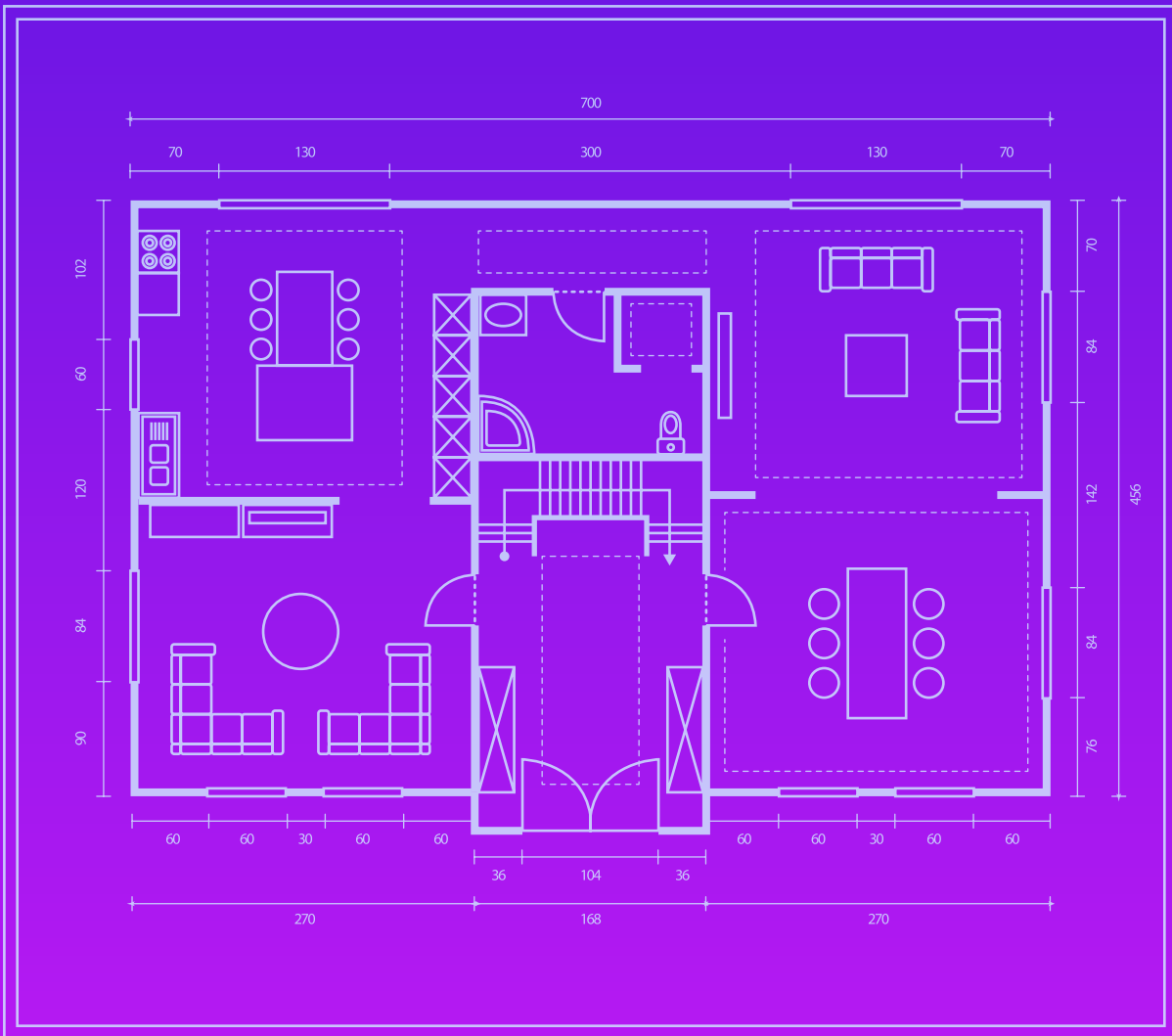


# ZEKRY VIRTUAL PERCEPTION (ZVP)



# ABOUT OUR COMPANY

**ZEKRY VIRTUAL PERCEPTION (ZVP)** is personalized in providing virtual experiences by transforming the natural surroundings through advanced computer programming using cloud computing, AI, and multisensory human stimuli. Established in Tripoli/Libya, operating under the legal name of “Optimum investment consultants” Limited Company.



## Company Mission

Our mission is to represent the actual reality in a virtual environment. Through it, a virtual world is created that viewers can enter and walk through.

## Philosophy

Our philosophy is transparency and innovation through human-computer communication.

## Vision

Creating a virtual world allows us a stereoscopic view from front or side, depending on our viewpoint, just as in the real world. The real ability to enter and walk through the virtual world from anywhere.

# CORE VALUES



## INTEGRITY

Acting with strong ethics is a priority for everyone representing the organization as well as the company's behavior as a whole.



## INNOVATION

Practical implementation of ideas that result in the introduction of new goods or services or improvement in offering goods or services.



## PASSION

Having a joy not just for the work itself but also the people around us, so that everyone can be bold, innovative, and creative.



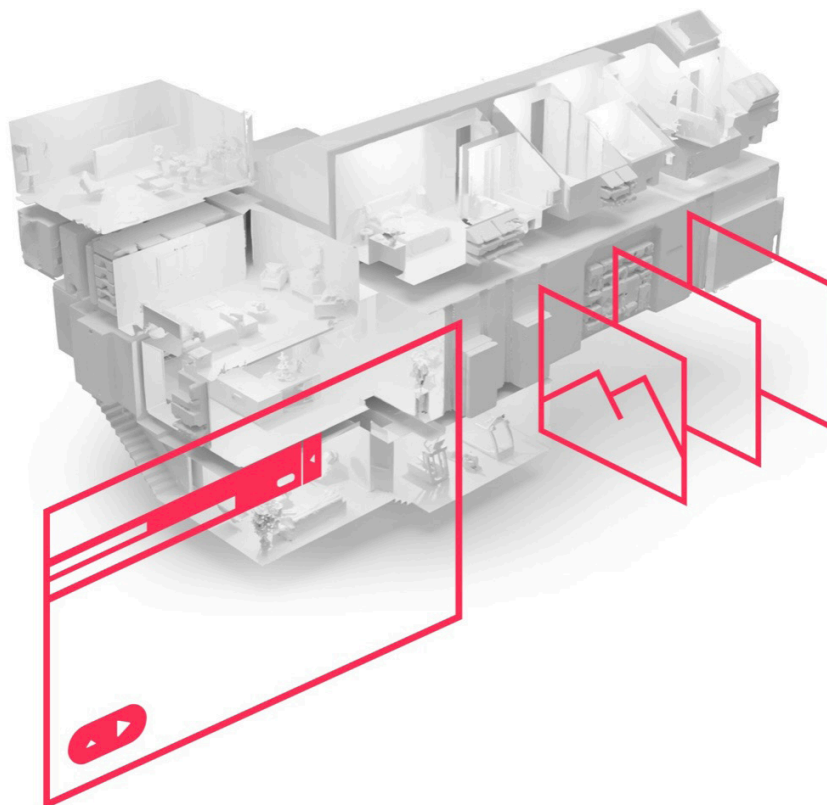
## LEARNING

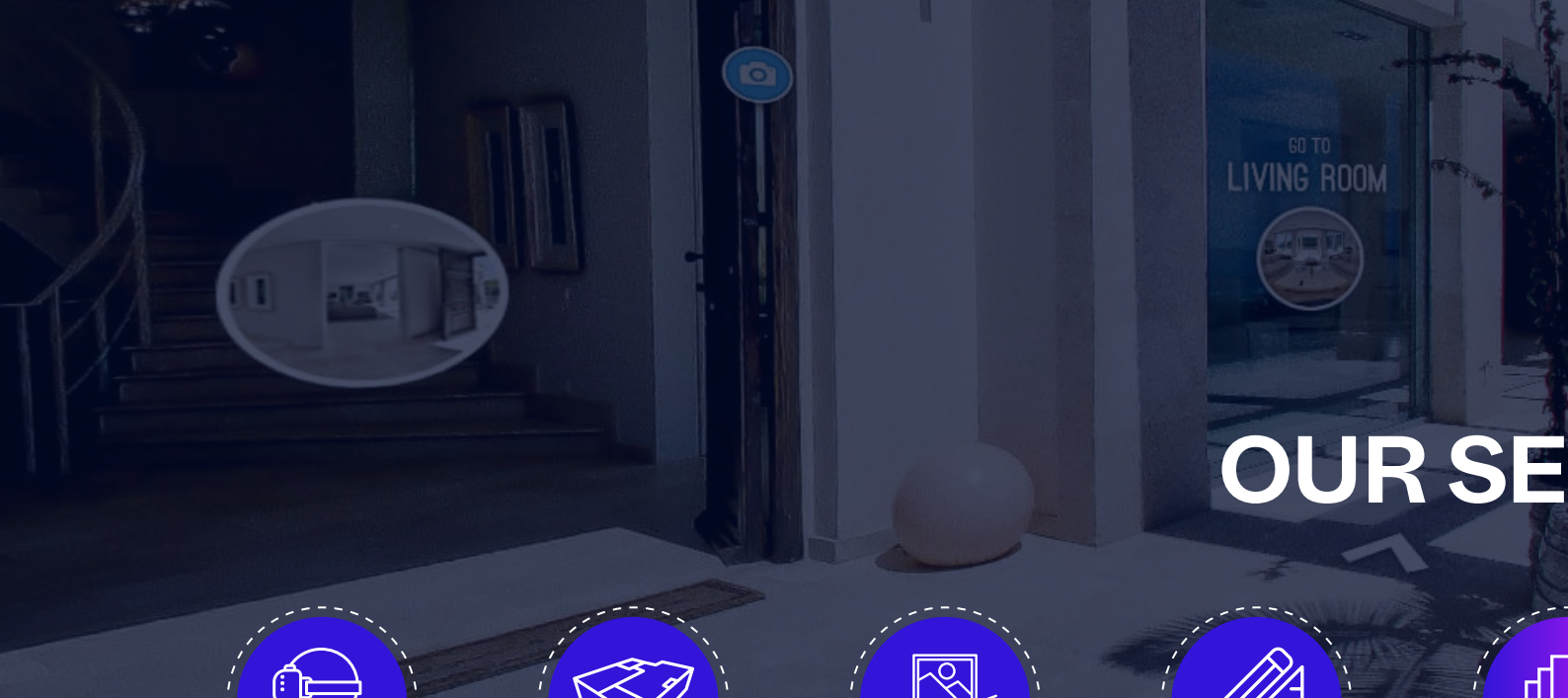
No one has all the answers. A culture of humility and continuous learning is a bedrock principle of successful companies.

# OVERVIEW OF THE SOLUTION

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1. Virtual tours can increase commissions, reach a wider audience, and close on properties faster
2. Photorealistic and fully interactive 3D outside view perspective
3. A better decision tool for distanced potential clients.
4. An in-depth view of the interior.
5. BIM files so you can design, manage and build within Autodesk or your BIM application of choice.
6. Elevate listings and drive more traffic to the property, helping the home sell faster with high exposure.
7. Real estate agents can cut costs of Driving back and forth to meet potential clients and show them properties.
8. Get social media attention.
9. Virtual tours can give you a competitive edge and make your business stand out from the crowd.
10. Increase conversion rate.
11. Show off the property in its very best condition.
12. Highlight its key features.
13. Provide realistic experience, Virtual tours are like a permanent open house.
14. Potential clients can access the tour 24/7 from their office or while on the road.
15. Create an instant sense of ownership. Those who experience the tour can easily imagine themselves in the place.
16. 95% of people are more likely to call when 3d virtual tour is available.





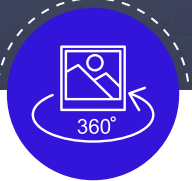
# OUR SE



Virtual tour



Dollhouse views



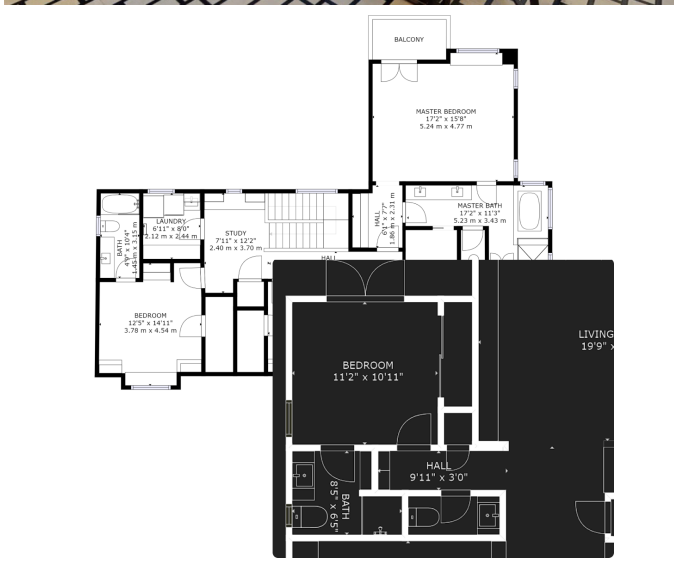
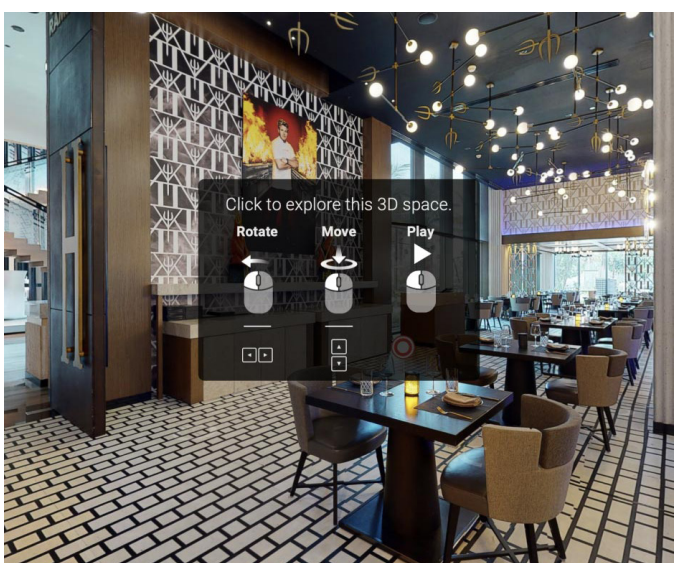
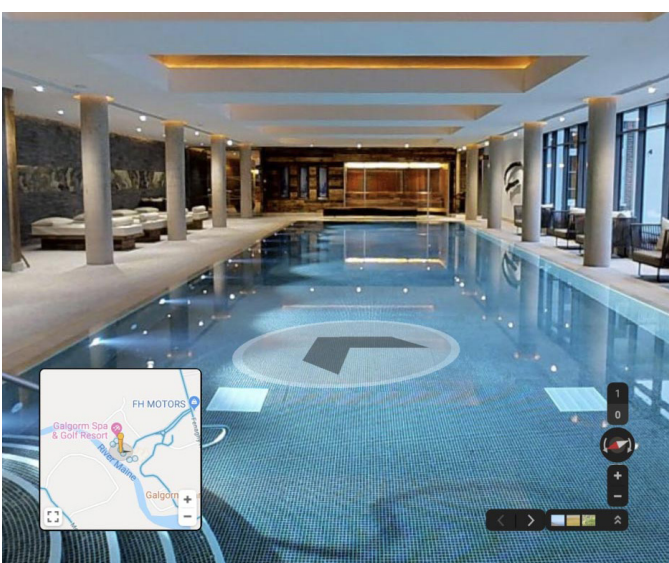
360 view



Model measurements



4 photos



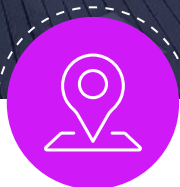
# SERVICES



3D  
photography



Highlights  
real



Google maps  
integration



Schematic  
Floor plan



AEC  
“Architecture,  
Engineering &  
Construction”

## INDUSTRIES

Virtual reality can help anyone realize a space's full potential, at every stage in its life cycle.



### Real Estate

Enabling clients to explore and evaluate properties with ease.



### Healthcare & Education

Provide potential visitor with a real 3D tour before making the booking.



### Travel & Hospitality

Provide guests a complete 3D walk-through of the property to drive higher occupancy rates.



### Insurance & Restoration

Fastest and most comprehensive loss documentation solution.



### Architecture, Engineering, & Construction (AEC)

Streamline documentation to reduce costs and visits to a site.



### Commercial and other businesses types


An Immersive virtual environment can be useful for anyone.




## CONTACT DETAILS

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